

Drug prevention events during the month of October

Red Ribbon week is one of the largest drug prevention campaigns the country. The week is commemorated, depending on the organization, sometime during the last two weeks of October and encompasses different community events.

The Red Ribbon week serves as a vehicle for communities and individuals to take a stand for the hopes and dreams of our children through a commitment to drug prevention and education and a personal commitment to live drug free lives with the ultimate goal being the creation of drug free America.

We should remember and be familiar with the reason behind this week. It was created after the death and in memory of a DEA agent Enrique Camarena (Kiki) in 1985. Camarena dedicated many years of his life to drug prevention and died in his efforts to reduce trafficking of drugs from Mexico to the US.

Camarena Congressman Duncan Hunter and Camarena's friend Henry Lozano started the program in California by using club members to pledge to lead drug-free lives to honor Camarena's sacrifice. Since that time the red ribbon week has emerged and is demonstrated by the wearing of red ribbons, and badges of red satin.

