



NOT ALL telemarketing firms commit fraud.

But unless you trust the business on the other end of the line, it's best to follow that sage advice from Mom: "Better safe than sorry."

THE HOAX'S ON YOU



It's simple – Use common sense and follow these tips:

- Understand the offer – including the details.
- Check with a local consumer's group to verify the company's track record.
- Don't make snap decisions.
- Hang up. Don't hesitate to end the call.



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