



Tuesday, July 6, 2010

AMENDED AGENDA

***PLEASE NOTE THE TITLE CHANGE FOR ITEM C-12**

7:00 P.M.

REGULAR MEETING

990 Palm Street

CONSENT AGENDA

The Consent Agenda is approved on one motion. Council Members may pull consent items to be considered after Business items. The public may comment on any item on the Consent Calendar.

C12. 2009-10 2010-11 COMMUNITY PROMOTIONS CONTRACTS. **(STANWYCK/ELKE)**

RECOMMENDATION: 1. As recommended by the Tourism Business Improvement District (TBID) Board, extend the contract for Marketing Services for the TBID (Specification No. 90895) with Level Studios for an additional two years and authorize the Mayor to execute the amendment to the agreement in the amount of \$750,000. 2. Authorize the City Manager to enter into various contracts for Community Promotions not to exceed the 2010-11 budget amount of \$367,900 and based on the recommendations by the Promotional Coordinating Committee (PCC) and the Tourism Business Improvement District (TBID) Board. 3. Authorize the City Manager to enter into contracts utilizing the Tourism Business Improvement District Fund un-appropriated fund balance from the 2009-10 fiscal year for tourism marketing expenditures in 2010-11.



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Any writings or documents provided to a majority of the City Council regarding any item on this agenda will be made available for public inspection in the City Clerk's office located at 990 Palm Street, San Luis Obispo, during normal business hours.