



# council agenda

CITY OF SAN LUIS OBISPO  
CITY HALL, 990 PALM STREET

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**Saturday, February 1, 2003**

8:30 A.M.

**2003 - 05 FINANCIAL PLAN:  
COUNCIL GOAL SETTING WORKSHOP**

City/County Library  
Community Room  
995 Palm Street

**CALL TO ORDER:** Mayor Dave Romero

**PLEDGE OF ALLEGIANCE**

**ROLL CALL:** Council Members John Ewan, Ken Schwartz, Allen K. Settle, Vice Mayor Christine Mulholland and Mayor Dave Romero

**PUBLIC COMMENT PERIOD (not to exceed 15 minutes total)**

The Council welcomes your input. You may address the Council by completing a speakers slip and giving it to the City Clerk prior to the meeting. At this time, you may address the Council on items that are not on the agenda or items on the Consent Agenda. Time limit is three minutes. State law does not allow the Council to discuss or take action on issues not on the agenda, except that members of the Council or staff may briefly respond to statements made or questions posed by persons exercising their public testimony rights (Gov. Code Sec. 54954.2). Staff may be asked to follow up on such items. Staff reports and other written documentation relating to each item referred to on this agenda are on file in the City Clerk's Office in Room 1 of City Hall.



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2003-05 FINANCIAL PLAN - COUNCIL GOAL SETTING WORKSHOP

8:30 a.m. Refreshments

9:00 a.m. Welcome and Introductions Mayor

9:05 a.m. Purpose, Process and Guidelines Facilitator

9:10 a.m. Review Goals by Category Council  
 Discuss Relationship of Goals to Current Activities  
 Formulate and Select Candidate Goals  
 Discuss Revenue Enhancement or Service Reduction Possibilities  
 (staff writes candidate goals on flip charts)

12:00 p.m. Council may accept further comments from the public that have not been previously presented

12:15 p.m. Lunch Break (staff compiles candidate goals)

1:15 p.m. Discuss and Weight the Goals Council  
 Clarify Goal Statements  
 Each Council Member Prepares a Written Ballot Ranking the Goals

2:15 p.m. Tabulate Results Staff

3:50 p.m. Review and Identify Major City Goals Council

4:00 p.m. Discuss Next Steps Council/Staff

ADJOURNMENT

# 2003-05 financial plan

## GOAL-SETTING WORKSHOPS

### January 14 and February 1, 2003

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Mass Transportation Committee	12
Parks and Recreation Commission	13
Planning Commission	14
Promotional Coordinating Committee	15

#### 3. Suggested City Goals: Community Budget Bulletin

*Items received after January 6 will be distributed as they are received.*

Overview	1
Responses	2

#### 4. Suggested City Goals: Community Groups/Others

*Items received after January 7 will be distributed as they are received.*

San Luis Obispo Chamber of Commerce	1
Andrew Carter	3
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#### 5. Results from Community Forum

*To be distributed on Tuesday, January 21*

#### 6. Council Member Goals

*To be distributed on Tuesday, January 28*

#### BACKGROUND MATERIALS

#### 7. Status Reports from November 15, 2002 Workshop

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##### *B. Status of Current CIP Projects*

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#### *C. Status of General Plan Implementation Programs*

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#### *D. Long-Term Capital Improvement Plan*

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#### 8. Goal-Setting Process for 2003-05

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#### 9. Fiscal Outlook: December 10, 2002 Forecast

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#### 10. Results from May 2000 Citizen Survey

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#### 11. Other Background Information

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#### 12. Notes and Other Materials

*Provides the Council with a place for notes and other supplemental materials received by them.*

## 2003-05 Financial Plan

# PROPOSED COUNCIL MEMBER MAJOR CITY GOALS

## OVERVIEW

**Major City Goals.** The following consolidates proposed Major City Goals for 2003-05 received from the Mayor and Council members. They are organized by major functional area as follows:

1. Public Utilities
2. Transportation
3. Leisure, Cultural and Social Services
4. Community Development
5. General Government

In general, we have tried to group similar goals together within each function. In some cases, multi-part goals submitted by Council members have been segmented and placed in their related functional areas. In all cases, however, we have retained the specific language submitted by the Council member.

**Potential Revenue and Expenditure Options for Future Consideration.** The consolidated listing of proposed Major City Goals is followed by a summary of the responses received from the Mayor and each Council member on potential revenue enhancements and service reductions for future consideration.

## MAJOR CITY GOALS

### Public Utilities

#### *Water Supply*

1. Continue with aggressive efforts to develop permanent reliable water sources to meet City build out needs.
2. Focus Utility Department staff efforts on consummating an agreement with Morro Bay that will generate a reliable yet expandable source of desal water to meet the population growth generated by new housing quotas mandated by the State.
3. Work on Desal project either with Morro Bay or independently; and make decision on timing of Nacimiento Pipeline and Salinas Reservoir projects.

#### *Energy Conservation*

4. Plan for more green energy production.

## **Transportation**

### ***Streets and Sidewalks***

5. Continue maintenance of streets and sidewalks at a moderate level in spite of budget shortages.
6. Complete Laurel Lane/Orcutt/Bullock realignment.
7. Complete widening at Los Osos Valley Road from Madonna Road to 101, Santa Barbara from High to South, Higuera from Marsh to south of Bianchi Lane, Orcutt Road from Broad to RR and Prado from 101 to Higuera.
8. Continue working towards LOVR/Hwy 101 overpass improvements.
9. Complete preliminary design studies for interchange at LOVR and 101 and construction plans for interchange at Prado Road and 101.
10. Expand LOVR overpass.

### ***Pedestrian and Bicycle Paths***

11. Acquire right of way and property for extension of the Railroad Safety trail from the Jennifer Street Bridge to Cal Poly.
12. Complete Morro SLO Street.
13. Complete Pedestrian Plan.

### ***Creek and Flood Protection***

14. Complete and adopt waterways management plan; commence plans for mid-Higuera area (most cost effective project).

### ***Parking and Transit***

15. Complete NARF studies (transit and parking), adopt preferred alternatives and commence EIR.
16. Commence detailed architectural and engineering design work for a new parking structure at Palm and Nipomo Streets as per the Downtown Concept Plan.
17. Fund and install electronic bus schedules at all City stops.

## **Leisure, Cultural and Social Services**

### ***Parks and Recreation***

18. Complete and open the new athletic fields.
19. Pursue development with the County of the Rancho El Chorro Ball fields, and the conversion of fields at Sinsheimer Park to Baseball.
20. Prioritize finding funding for a warm therapy pool at Sinsheimer Aquatic Center.

### ***Cultural Services***

21. Encourage development of a Cultural Center (Art Center, Mission Museum, Historical Museum, Little Theater, Children's Museum, etc.) in the Mission Plaza extension area as illustrated in the Downtown Concept Plan. City to support financially where possible.

### ***Social Services***

22. Consider overnight parking/mobile home park as an option in addressing homeless needs.

## **Community Development**

### ***Planning***

23. Annex Airport Area, Dalidio and McBride properties to the City.

### ***Neighborhoods***

24. Create a neighborhood concept plan for the South Broad Street area from South Street to Orcutt.
25. Complete and implement Neighborhood Wellness Plan.
26. Establish a set of no-nonsense policies to deal with Cal Poly and Cuesta College growth in excess of on-campus housing capacities. (Start process with a high profile citizens' study committee.)
27. Redefine "neighborhood" as a physical and social unit in the context of San Luis Obispo today and identify these 'new' neighborhoods on the City's Zoning Map. (Note: there may be more than one type of neighborhood.)

***Housing***

28. Adopt New Housing Element in compliance with HCD requirements, approve specific plans and EIRs for Margarita area and Orcutt area.
29. Complete the Housing Element along with the Land Use Element and EIR, consistent with HCD guidelines but retain our growth management component in the LUE.
30. Build an alliance with Cal Poly Administration to promote on-campus student housing.

***Downtown Improvements***

31. Complete Copeland downtown project.
32. Create “Monterey Plaza” for civic gatherings and passive recreation. Do so in stages: (a) Divert westbound Monterey Street traffic at Santa Rosa to Palm or to Higuera Streets; (b) Raise Monterey Street pavement between Santa Rosa and Osos to correspond with sidewalk levels adjacent to the current Government Center and the new County Administrative Building; (c) Embellish Plaza with landscaping, benches, art work and fountains over time.

**General Government**

***Revenue Enhancement***

33. Give process priority to projects that will increase sales tax and/or TOT revenues; e.g. Copeland's Court Street, Costco, Dalidio Marketplace, Motel Inn, Marriott, etc., etc.
34. Open Costco.

***Balanced Budget, PERS and Mandates***

35. Balance the City budget and request that PERS allow more smoothing over a five-year period plus lobby State on VLF, mandates and limit staff time only to NPDES.

**POTENTIAL REVENUE AND EXPENDITURE OPTIONS****Potential Revenue Enhancements for Further Consideration*****Can Be Approved by the Council***

1. Consider 100% cost recovery for development review.
2. Moderate fee increase at Sinshiemer pool to provide funds for new therapy pool.
3. Institute fee for 911 response for first aid.
4. Ambulance shared profit.
5. Fee on the sales of alcohol to help cover cost of Police patrol.
6. Establish parking fees for Sundays and holidays.
7. Speed-up processing of Costco, the Marketplace and several motels in the review stage.
8. Expand Auto Park area in Los Osos Valley (without open space requirement).
9. Expedite Copeland project.
10. Expedite annexations (Airport Area, Dalidio and McBride).
11. Continue pressure on Legislature and Governor to protect local government funding.
12. Reserves used.

***Require Voter Approval***

13. Consider increase in real property transfer tax.
14. Consider increasing TOT.
15. 1/4 - 1/2 cent County-wide sales tax increase.

**Potential General Fund Service Reductions for Further Consideration*****By Program (Number of Responses if More Than One Is in Parentheses)***

1. Fire Hazard Prevention (2)
2. Disaster Preparedness
3. Transportation Planning
4. Pavement Maintenance (2)
5. Sidewalks
6. Traffic Signals and Signs (2)
7. Street Lights (2)
8. Creek and Flood Protection (2)

9. Park Maintenance
10. Engineering: Capital Projects (3)
11. Recreation Programs
12. Swim Center
13. Trees
14. Cultural Services
15. Social Services
16. Long-Range Planning
17. Engineering: Development Review
18. Community Promotion (2)
19. Economic Development (2)
20. Human Resources/Risk Management
21. Information Technology
22. Building Maintenance
23. Fleet Management

***Other Comments***

24. We need to cut back 10-15% on everything, continue hiring and travel chill and cut back on General Fund CIP expenses
25. Resist requests for additional fund support by agencies such as Chamber of Commerce, Promotional Coordinating Committee, Human Relations Committee, Downtown Association, etc.
26. Maintain hiring freeze wherever possible.
27. Mothball one fire station for the duration of the financial stress.
28. Privatize 911 first aid program.
29. Reduction in CIP public works.
30. Hiring freeze.
31. Reduce/postpone State and Federal unfunded mandates.
32. Contract-out where possible.
33. Reduced Fire staffing.
34. Reductions-in-force.
35. PERS five-year smoothing.
36. Consultant studies.